



中国国际
汽车改装展览会
ALL IN 2024
TUNING

招展函
INVESTMENT
GUIDE

HIGH
PERFORMANCE
CAR SHOW
IN DONGGUAN

10.18-20

东莞·广东现代国际展览中心

主办

CAAM 中国汽车工业协会
China Association of Automobile Manufacturers

YASNI 雅森国际

SM 社塞尔多夫展览(上海)有限公司
Shanghai Sander Group Exhibition Co., Ltd.

国际后援

TOKYO AUTO SALON 东京改装展
Tokyo Auto Salon

2024中国国际汽车改装展览会 About All in TUNING 2024

随着2023中国国际汽车改装展览会的成功举办,2024中国国际汽车改装展览会将会于2024年10月18至20日在广东现代国际展览中心(东莞)举办。中国改装汽车展览会是一个面向改装专业人士及热爱改装汽车文化人士的专业展览会,此展览会吸引了国际高级品牌的改装汽车、改装店专业人士和爱车一族的参加,并由国内改装汽车专业平台发起人——雅森国际展览有限公司与中国汽车工业协会以及全球知名展览公司——杜塞尔多夫展览(上海)有限公司联合举办。

Following the successful launch in 2023, ALL in TUNING 2024 will be held in GD Modern Int'l Exhibition Center, Dongguan from 18 to 20 Oct 2024. All in TUNING attracting top brand customized cars, tuning shops professionals and tuning clubtributes worldwide to participate. All in TUNING is jointly organized by the renowned automobile trade fair initiator YASN International Exhibition Co., Ltd, China Association of Automobile Manufacturers and globally famed exhibition organizer MesseDuesseldorf (Shanghai) co.. Ltd.



AIT 2024 同期活动 Exhibition Activities

行业趋势论坛 Industry Trend Forums

- ◎ 中国汽车改装行业高峰论坛
China auto modification industry Summit Forum
- ◎ 第二届未来门店大会
The 2nd Future Retail Store Conference
- ◎ 盈利项目与改装技术分论坛
Profitable Projects and Modification Technology Sub-forum
- ◎ 盈利项目&新品发布会
Profitable Projects & New Product Launches
- ◎ 2024年度优秀门店颁奖典礼
2024Annual Outstanding Retail Store Awards Ceremony
- ◎ 2024年度优秀品牌颁奖典礼
2024Annual Outstanding Brand Awards Ceremony
- ◎ 2024年度优秀改装车颁奖典礼
2024Annual Outstanding Modified Vehicle Awards Ceremony
- ◎ 2024AIT高端买家配对会
2024AIT High-end Buyer Matching Meeting
- ◎ 2024AIT国际买家配对会
2024AIT International Buyer Matching Meeting

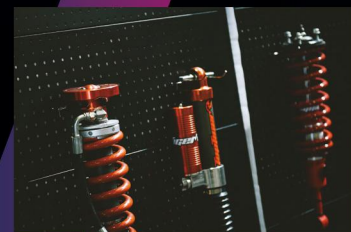
汽车文化赛事 Automotive Culture Events

- ◎ 2024AIT漆面美容竞技大赛
2024AIT Paint Surface Beautification Competition
- ◎ 2024AIT10分钟洗车挑战赛
2024AIT 10-Minute Car Washing Challenge
- ◎ 2024AIT汽车维修诊断技师大赛
2024AIT Auto Maintenance Diagnostic Technician Competition
- ◎ 2024AIT2小时贴膜挑战赛
2024AIT 2-Hour Auto Film Challenge
- ◎ 2024亚洲改装车评选大赛
2024 Asia Modified Car Awards Competition
- ◎ 2024High FUN AIT车迷狂欢节
2024 High FUN AIT Car Fan Carnival
 - 音改大师赛 Sound Modification Master Competition
 - 精准控车赛 Precision Vehicle Control Competition
 - 低趴过杆赛 Low-Ride Pole Passing Competition
- ◎ 2024AIT千匹急速车神漂移赛
2024AIT God of Drift Competition
- ◎ 2024AIT整车驾控体验
2024AIT Vehicle Driving Control Experience
- ◎ 2024AIT机车特技表演
2024AIT motorcycle stunt show
- ◎ 第二届四驱越野车城市障碍赛
The 2nd 4x4 Off-Road Vehicle Urban Obstacle Race

展品范围 Exhibits Scope

2024AIT展望

- **品牌/新能源改装车**
- **非量产定制车**
概念车、超级跑车、个性定制车
- **各种赛事竞技用车**
F1、A1、拉力赛、越野赛、耐力赛、漂移赛赛车等
- **特种改装车**
房车改装 中巴改装 大巴改装
- **豪车老改新**
- **城市皮卡改装**
- **越野改装**
护杠、平衡拉杆、防护板、涉水器、绞盘、差速锁、预热系统、延时熄灯装置、临时补胎装置
- **动力改装**
点火、供油、排气系统、发动机本体、外围件、电脑芯片改装、涡轮增压系统(电子增压、机械增压) 悬挂、安全系统、传动系统、轮胎及轮毂
- **灯光升级**
HID、LED、射灯、装饰灯、车顶灯、防雾灯、仪表灯、刹车灯
- **空力套件**
包围(前后保险杠、左右裙边、中网)、平衡、尾翼、空气扰流辅件、车身贴纸等
- **Brand/New energy modified vehicle**
- **Non-production custom cars**
Concept cars, supercars, personalized customized cars
- **All kinds of competitive cars**
F1, A1, rally, cross-country, endurance, drift racing and so on
- **Special modified vehicle RV**
- **Old cars are getting new**
- **Urban pickup conversion**
- **Off-road and professional modification**
Bar, balance rod, protection plate, waders, winch, differential lock, preheating system, time delay lights out device, temporary tire repair device
- **Power conversion**
Ignition/oil supply/exhaust system, engine body/peripheral parts/computer chip modification, turbocharging system (electronic supercharging, mechanical supercharging, Suspension/safety/drivetrain, tires and wheels
- **Lighting system**
HID, LED, spotlights, decorative lights, roof lights, anti-fog lights, instrument lights, brake lights
- **Air force kit**
Wraps (front and rear bumpers, left and right skirt, center mesh)/ balance/tail/air spoiler accessories/body stickers, etc
- **外饰改装**
- **音响改装**
各种改装音响及设置
- **车身改色**
改色膜 定制彩绘 漆面改色
- **智能座舱**
- **内饰升级**
- **汽车个性化精品**
- **新能源车改装**
- **户外露营**
- **汽车洗、美、养设备、工具、耗材**
- **汽车维修设备及易损件**
- **赛车专用油、液**
- **改装配件及工具**
改装配件、设备、工具、耗材
- **改装文化及周边产品**
- **Exterior modification**
- **Audio modification**
Variety of retrofit audio and Settings
- **Car body color change**
Color change film custom paint surface color change
- **Intelligent cockpit**
- **Interior upgrade**
- **Automobile personalized boutique**
- **New energy vehicle modification**
- **Camping out**
- **Car washing/beauty/maintenance equipment, tools, consumables**
- **Automobile maintenance equipment and wearing parts**
- **Racing oil/fluid**
- **Modified parts and tools**
Modified parts, equipment, tools, consumables
- **Modified culture and peripheral products**



观众构成 Visitor Profile

2024AIT展望

- 豪华车俱乐部
- 改装整车厂
- 4S店
- 改装配件代理商、经销商
- 服务商
- Luxury Car Clubs
- Tuning shops
- Domestic regional 4S stores
- Tuning spare parts agents and distributors
- Service providers
- Film shops
- 贴膜店
- 美容店
- 改装施工店
- 改装用品超市
- 改装车俱乐部
- 改装车爱好者
- 改装车有关媒体
- 省市经销商
- Beauty shops
- Tuning Workshop and chain stores
- Auto spare Parts & accessories supermarket.
- Tuning clubs and tribute
- Professional media in Tuning sector
- Provincial and municipal dealers

展馆平面图 Hall Plan



第二届未来门店大会

台阶

亚洲改装车评选大赛 特斯拉改装、宝马改装、理想改装

登录入口

应急通道

High FUN AIT车迷狂欢节

速度与激情

自改大赛

精准控车赛
低胎压过杆赛

千匹急速车神漂移赛
第二届四驱越野车城市障碍赛
整车操控体验
机车特技表演

露营房车文化体验区

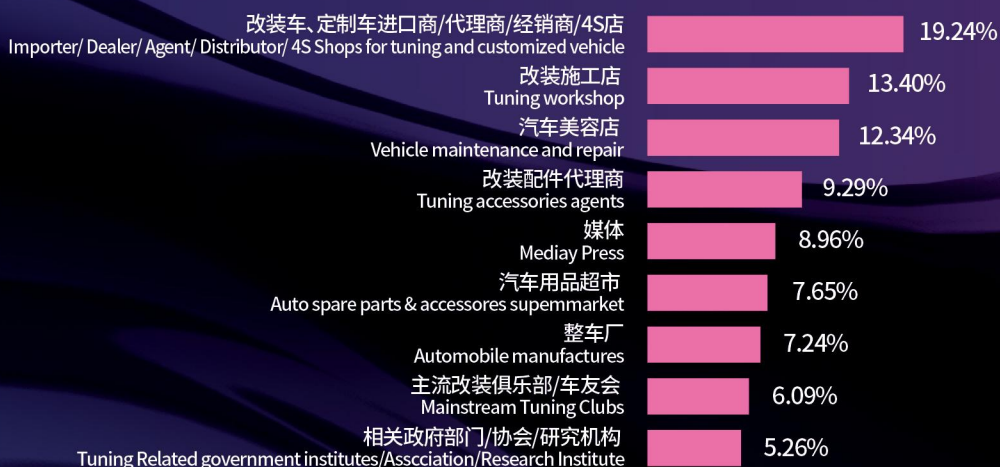
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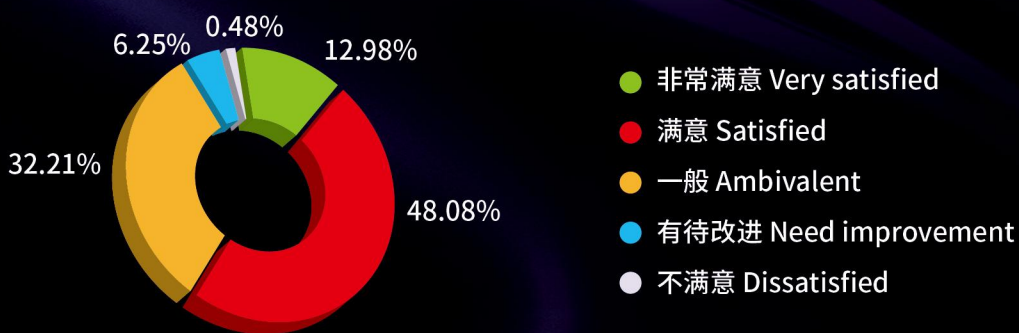
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2023中国国际汽车改装展览会回顾 Review on All in Tuning 2023

2023中国国际汽车改装展览会买家类型 All in TUNING 2023 Buyer Type



2023中国国际汽车改装展览会专业观众满意度 Trade Visitors' Satisfaction Survey of All in TUNING 2023



展会规模 Exhibition scale

60000+

参观观众
Visitors

60000m²

展览面积
Exhibition area

600家

参展企业
Exhibitors

40+

现场活动
Events

5000+

参展车辆
Exhibiting vehicles

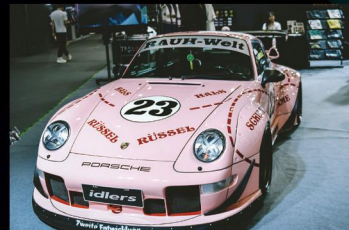
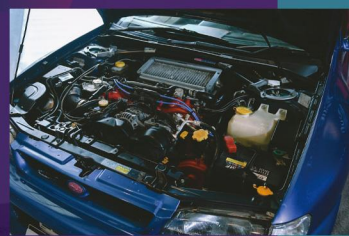
25000+

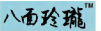
专业买家
Professional buyers

60000m²

活动面积
Activity area

All in TUNING 2024



100⁺ 往届合作媒体
Previous media partners

 爱卡汽车 XCAR.COM.CN	 新浪汽车	 搜狐汽车 auto.sohu.com	 腾龙汽车 AUTO.DA.COM	 网易汽车 auto-163.com	 凤凰汽车 auto.ifeng.com	 太平洋汽车网 Pcauto.com.cn
 易车	 58车 58che.com	 牛车网 niuchewang.com 最懂的汽车华人平台	 团车网 Tuanche.com	 ((ASPC)) 亚洲16家汽车俱乐部联盟	 iAcro	 360汽车网 www.360aq.com
 SCC Club Singapore Chinese Sports Car Club	 车主社区 www.icseq.com	 汽车用品报	 改车志	 WB WORLD BEAT	 改车网	 CARBEN
 TIGER	 MINISE 包豪·包豪	 新视	 GOOD CAR CLUB 中国车友俱乐部	 广东电视台	 SUNSHINE	 东广广播电视台 www.SUN9789.com
 中国报道 CHINA REPORT	 中国新闻网 CHINA NEWS CENTER	 腾讯·大粤网	 腾讯·大燕网	 触电新闻	 取件快查 HUACHECKER	 广州日报
 人民网 people.cn	 汽车之家 AutoFun	 越野e族 FBLIFE.COM	 车友聚集地	 车友会	 赛车网 365	 极速拍档
 中国汽车报 WWW.CCARV.COM	 车友会 www.ccarv.com	 汽车之家 AUTOHOME	 名品廊	 汽车之家 AUTOHOME	 汽车之家 AUTOHOME	 人民交通网 www.jrtf.com
 阳光汽车网 auto.sunny.com	 斗车	 车到车往	 车影工场 CARSHOOTING	 CQ0769 重庆车友会	 汽车之家 AUTOHOME	 车讯网 CHXUN.COM
 西游汽车 www.xw1688.com	 汽配圈 qzone.com.cn 中国最大的汽配交易网络	 evo	 新车评 xinche.com	 汽车之家 AUTOHOME	 汽车之家 AUTOHOME	 汽车之家 AUTOHOME
 车买买	 Kumpeng 短租汽配网	 中国新闻网 WWW.CHINANEWS.COM	 花鲜港	 生活塔	 珠江频道 珠江频道	 广视网

排名不分先后 且不止于此……

AIT 中国国际 汽车改装展览会

主办单位 Organizers



雅森国际 YASN International

专业组展运作:雅森国际拥有二十多年专业组展经验,秉承专业化、创新化、品牌化、国际化的理念,成功打造了全球最大的汽车用品展览会...中国国际汽车服务用品及设备展览会(CIAACE);雅森同时拥有最全面的展览人才和最顶尖的合作伙伴,2011年雅森国际正式被接纳为国际展览联盟(UFI)会员,其旗下展会CIAACE也成为行业内首个获得国际展览联盟(UFI)认证的认证展会。

汽车后市场行业影响巨大,历届雅森展会受到了行业企业的强烈关注,其展会上所展示的技术是行业发展的风向标,是行业企业发展和新品拓展的重要依据,很大程度上推动了国内汽车后市场行业的发展,雅森国际所举办的展会已成为国内行业公认的首选展会。

Professional events management: YASN international boasts of more than 20 years' professional experience in events organizing, in line with the concept of professionalism, innovation, branding and internationalization, it has established the largest and most influential event within the auto accessories industry world-wide-china international expo for China International Auto Service, Products & Equipment Exhibition (CIAACE). We have the most comprehensive exhibition talents and top-notch partners, YASN was officially admitted as a member of the International Union of Exhibitions (UFI) in 2011, meanwhile its flagship event CIAACE has also been granted status as the first "UFI Approved Event" in the industry. Crucial influence on automotive aftermarket: as the indicator of automotive industry trend, and the unique basis for enterprises and the new product expansion, the YASN exhibitions have always become the focus of attention of the industry and many corporations, and have greatly promoted the development of the domestic automotive aftermarket industry. The exhibitions held by YASN International have become the preferred exhibition recognized by the domestic industry.



中国汽车工业协会 China Association of Automobile Manufacturers

中国汽车工业协会(简称“中汽协会”,英文缩写“CAAM”)成立于1987年5月,1990年1月1日在中华人民共和国民政部注册登记,具有社会团体法人资格,是中国境内从事汽车整车、零部件及汽车相关行业生产经营活动的企业事业单位和团体在平等自愿基础上依法组成的自律性、非营利性的社会团体。先后被主管部门评为“全国先进社会组织”“5A级社会组织”,多年被评为“全国机械行业先进协会”“全国机械行业文明单位”。

China Association of Automobile Manufacturers (CAAM) was established in May 1987, registered in the Ministry of Civil Affairs of the People's Republic of China on January 1, 1990, and has the status of a social organization as a legal person. It is a self-disciplined, non-profit social organization formed in accordance with the law by enterprises, public institutions and organizations engaged in the production and operation activities of complete vehicles, parts and auto related industries in China on the basis of equality and voluntarism. It has been rated as "National advanced Social Organization" and "5A level social organization" by the competent authorities, and has been rated as "National Advanced Association of Machinery Industry" and "National civilized unit of machinery industry" for many years.



杜塞尔多夫展览(上海)有限公司 Messe Düsseldorf (Shanghai) Co., Ltd

杜塞尔多夫展览(中国)有限公司是世界五大展览主办者之一的杜塞尔多夫展览集团公司在中国的分公司,拥有完善成熟的营销和服务网络,致力于将世界第一的专业展览带到中国。为更好地为中国市场和客户提供个性化的优质服务,进一步推动本土化服务和运营战略,杜塞尔多夫展览(中国)有限公司在进入中国十周年之际,在上海投资成立外商独资子公司杜塞尔多夫展览(上海)有限公司(Messe Düsseldorf (Shanghai) Co., Ltd),公司旨在借助过去成功的经验,进一步扩大展览业务的范围和开拓多元化的合作关系,加大展会推动行业,带动经济的影响力,为中国的改革开放作出贡献。

Messe Düsseldorf china Ltd, the subsidiary of Messe Düsseldorf GmbH, which is one of the world's top 5 exhibition organizers, is committed to introducing world's No. 1 trade fairs to China relying on its complete and mature marketing & service network in china. To provide better individualized solutions for Chinese market and promote localization services and operation strategies, Messe Düsseldorf china Ltd, established Messe Düsseldorf (Shanghai) Co., Ltd, its wholly foreign investment subsidiary after entering china for ten years. Messe Düsseldorf (Shanghai) Co., Ltd is committed to enlarge exhibition business scope and develop diversified cooperation relationships as well as enhancing the influence of exhibition propelling the industry and the industry developing the economy, while is also contributing to the reform and opening up of china.

国际特别后援单位 International Supporters



东京改装车展 Tokyo Auto Salon

东京改装车展(TOKYO AUTO SALON),被誉为世界改装车的新产品发布中心,该展会与美国拉斯维加斯改装车展--SEMA SHOW及德国艾森改装车展--ESSEN MOTOR SHOW并列为全球最知名的三大改装车展,1999年展场从银座移至东京的千叶幕张。每年一届的东京改装车展(TOKYO AUTOSALON)已成功举办30多年,展示超过上千台各具特色的改装车辆。容纳20万车迷的超大会场,汇集了来自世界各地改装专业人士和爱好者,被誉为日本一年一度的汽车改装者的盛典。

Tokyo Auto Salon is well known for its product releasing platform. More importantly, it is one of the top three Auto salons in the world, alongside SEMA show in Las Vegas, USA and ESSEN MOTOR SHOW in Germany. Tokyo Auto Salon was located at Ginza at first but was moved to Chiba Shogunate Tokyo in 1999. The Tokyo Auto Salon is one of the most popular auto shows which with well-equipped facilities and exhibit product includes diverse of automobiles, car accessories and more. The annual Tokyo Auto Salon has been successfully held for more than 30 years and attract thousands of cars, tuning specialists and tuning fans from all over the world.

展位费用 Booth Rental

类型 Type	展位费/RMB Booth Rental	配置 Disposition
标准展位 Standard Booth	10,000 / 9m ²	中英文楣板1块、咨询桌1张、折椅2把、射灯2盏、220V电源插座1个、地毯、垃圾桶1个 1 board in Chinese and English, 1 table, 2 chairs, 2 spot lights, 1 220V power socket, carpet, 1 garbage can
光地 Raw Space	1,000 / m ²	18m ² 起订, 只提供参展空间, 不包括展架、展具、不含特装管理费、电源费 18m ² at minimum, only provides exhibit space without basic settings, administrative fee and electricity fee

雅森国际展览有限公司
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Website/ www.yasnshow.com



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